



**MEDITERRANEAN  
RAIL FREIGHT CORRIDOR**  
Spain-France-Italy-Slovenia-Croatia-Hungary

## **Terms of reference: Framework Contract Graphic Design Services EEIG for the Mediterranean Rail Freight Corridor**

**Period:** 12 months after awarding of the contract

**The Mediterranean Rail Freight Corridor** ([www.railfreightcorridor6.eu](http://www.railfreightcorridor6.eu)) is an organization set up according to Regulation (EU) 913/2010, adopted by the European Parliament and the Council on 22 September 2010 with the aim of making rail freight transport more competitive and attractive.

The Mediterranean Rail Freight Corridor crosses six countries of the European Union (Spain, France, Italy, Slovenia, Hungary and Croatia), over more than 7.000 km through the route Almería-Valencia/Madrid-Zaragoza/Barcelona-Marseille-Lyon-Turin-Milan-Verona-Padua/Venice-Trieste/Koper-Ljubljana/Rijeka-Zagreb-Budapest-Záhony.

For its Communication Department the Mediterranean Rail Freight Corridor is seeking to contract graphic design services with the following details:

### **Scope of the contract**

The Graphic Designer will be in charge of delivering the:

Annual report 2018: graphic development - composition, text organization and layout - of the Mediterranean Rail Freight Corridor (document of about 30 pages summarizing the activity of the corridor for the year 2018).

### **Presentation of the offers**

The company should present an offer by 22nd February, 2019 considering that the report should be ready by the 8th April, 2019, to be given to the stakeholders of the corridor. (see list below).

- The Cost of the development of the Annual Report should include:
  1. final graphics layouts of a 28/30 pages document (including the covers);
  2. with the inclusion of pictures, tables, charts, texts, graphics;
  3. quotation of possible number of modifications, considering our necessity of at least 8 small modifications and 4 major modifications (new text added or tables and charts inclusion);
- Time frame for development;
- The document should be available both in HQ/LQ pdf format and printable version.

If interested, the supplier can either make a general offer including the whole work or set a price for each page/element.

### **Annexes**

The Offer should be accompanied by:

1. a portfolio of previous works done by the graphic design studio;



2. One or two samples of the requested AR 2018 that means: covers, the first page index or other elements based on the previous works available on the *Documents* section on the website of the Mediterranean Rail Freight Corridor [www.railfreightcorridor6.eu](http://www.railfreightcorridor6.eu) .

**Offers will be evaluated according to the following criteria:**

- Cost: 40%
- Technical quality 60% (Design: 80%; Timeframe: 20%)

PLEASE NOTE: No offers beyond 3.000 euros will be considered.

The offer and the annexes should be addressed to [p.chiarappa@railfreightcorridor6.eu](mailto:p.chiarappa@railfreightcorridor6.eu) stating in the object "Framework Contract Graphic Design Services EEIG - MED RFC".

For any question please contact:

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